**Case study**

Adventure Works is preparing a series of advertising campaigns to be rolled out in several different regions. A colleague, Lucas, has asked you to update a spreadsheet that focuses on the launch dates for the USA campaign. The spreadsheet is called *Advertising Campaign USA Dates.xlsx.*

For each project, Lucas needs to know the following information:

* The number of working days available between the start date and the deadline date.
* The month and year when each campaign will launch.
* The number of calendar days to the deadline date for each campaign.

Let’s begin creating the formulas that will generate this information for Lucas.

## Overview

The tasks I have completed includes the following:

• I developed a formula that effectively presents the total count of calendar days between the project's commencement and the deadline.

• Applying a specialized function, I calculated the working days between the project's initiation and the set deadline, considering the exclusion of both Federal Holiday dates and weekends.

• In the process of determining the available working days, I strategically excluded Federal Holiday dates and weekends to ensure accurate calculations.

• Additionally, I implemented a method to extract the month and year details from the deadline date, presenting them as distinct pieces of information in two separate columns.